Section III

Forest Management **Summary and Conclusions**



Public Involvement and Communication

Public support and understanding of the social, biological and economic benefits for Erie County is the critical component to successful implementation of any plan. Erie County's management objectives are clearly stated. Guiding principles and ensuring proper forest management practices give the public confidence to embrace the final forest management plan. In addition, partnerships with prestigious universities, well-informed environmental groups and highly respected forestry organizations will provide the basis to promote Erie County's vision for its forestry future.

People will respond positively to information they find interesting, enjoyable and useful. Properly communicating the forest resources and benefits to the residents from the beginning

will ensure the support needed to approve the forest management plan.



Field discussions among Forest management partners are an effective way of developing and evaluating objectives.

Structuring the public process, organizing the way that Erie County will deliver the message and promotion of its valuable resource all work together. Presentation of simple concepts and clear objectives in a chronological order will not alienate the public. It is important to bring the public along in the process, and to show them how utilizing forest products and resources can beautify their parks and highways.